

議程表 Program

日期：民國 105 年 5 月 6 日

Date: May 6th, 2016

地點：國立臺灣師範大學 教育大樓 2 樓國際會議廳 (202 室) (上午)

進修推廣學院 2 樓 203 室、207 室、208 室 (下午)

Location: Education Building 2F (AM), Extension School of Continuing Education 2F (PM)
in National Taiwan Normal University

上午地點 Location: 教育學院大樓二樓(R202)國際會議廳	
時間 Time	活動內容 Event
8: 20 - 8: 50	報到 Check-in
8: 50 - 9: 00	開幕及貴賓致詞 Opening Ceremony & Remarks
9: 00 - 9: 50	<p>專題演講 Keynote Speech: Informal Contexts in Korean Management 主持人 Host: Dr. Greg Stephen Hundley Director of Purdue Center for International Business Education and Research (CIBER) and Professor of Management, Krannert Graduate School of Management, Purdue University, USA</p> <p>演講者 Speaker: Dr. Inju Yang Associate Professor in Management, EDC Paris Business School, France</p>
9: 50 - 10: 10	茶敘 Tea Break
10: 10 - 12: 00	<p>全球化下臺灣高新產業與人力資源發展論壇 Taiwan High-Tech Industry and Human Resource Development Forum</p> <p>主持人 Host: 施正屏博士 國際人力資源發展研究所 國立臺灣師範大學</p> <p>與談人 Discussants: (依姓名筆劃序)</p> <p style="text-align: center;">朱志洋總裁 友嘉實業集團</p> <p style="text-align: center;">洪奇昌董事長 臺灣產經建研社</p> <p style="text-align: center;">黃清龍社長 中時旺旺集團旺報</p> <p style="text-align: center;">羅正方董事長 經緯航太科技公司</p>
12: 00 - 13: 00	午餐 Lunch (綜合大樓地下室)

13: 00 - 13: 10	論文發表報到 Paper Presentations Check-in		
下午地點 Location 進修推廣學院 2 樓 203 室、207 室、208 室			
時間 Time	活動內容 Event		
13: 10 - 14: 50	論文發表 Paper Presentations		
	Session A 英文場 (208 室) 主持人 Session Chair: Dr. Greg Hundley	Session B 中文場 (203 室) 主持人 Session Chair: 葉俶禎 教授	Session C 中文場 (207 室) 主持人 Session Chair: 李誠 教授
14: 50 - 15: 10	茶敘 Tea Break		
15: 10 - 16: 50	論文發表 Paper Presentations		
	Session D 中文場 (203 室) 主持人 Session Chair: 賴志樑 教授	Session E 英文場 (208 室) 主持人 Session Chair: Dr. Inju Yang	

論文發表(Paper Presentation) 13: 10-14: 50

場次 Session	論文題目/作者/組織 Paper Title/Author/Affiliation
Session A	Study of Research Approach about Course Accreditation (#1617) <i>Chang, Chia-Yu, National Taiwan Normal University</i> <i>Lai, Chih-Chien, National Taiwan Normal University</i>
	The Effect of Leadership and Trust on Taiwan ICT Industry's Culture, Knowledge Sharing, Innovation and Performance (#1616) <i>Shih, Cheng-Ping, National Taiwan Normal University</i> <i>Fan, Hsiu-Wen, National Taiwan Normal University</i>
	Analyzing the United Nations Global Compact and the Local Influences Effects on Corporate Social Responsibility and Business Performance of Taiwan's Manufacturing Industry (#1618) <i>Shih, Cheng-Ping, National Taiwan Normal University</i> <i>Eduardo Jesus Jimenez Moro, National Taiwan Normal University</i>
	A Comparative Study of Leadership Effects on Taiwan and Bosnia ICT Company Business Performance (#1621) <i>Shih, Cheng-Ping, National Taiwan Normal University</i> <i>Tatjana Tica, National Taiwan Normal University</i>

	<p>Intercultural Competencies of Host Families for International Exchange Programs in Taiwan (#1620) <i>Chang, Jui-Hsin, National Taiwan Normal University</i> <i>Chang, Wei-Wen, National Taiwan Normal University</i></p>
	<p>Training Institute Evaluation Model Case—Technical Corporations (#1601) <i>Wu, Chun-Li, National Taipei University</i></p>
	<p>A Preliminary Analysis of the Relationship among Organization Brand, Website Contents, and Organizational Attractiveness (#1632) <i>Yeh, C. Rosa, National Taiwan Normal University</i> <i>Fang, Min, National Taiwan Normal University</i></p>
Session B	<p>融入全球化台灣國民教育課綱應有的變革(#1638) Taiwan's National Education Course outline should change in blending into the globalization 謝清瑞 國立臺灣師範大學 <i>Shie, Ching-Ruei, National Taiwan Normal University</i></p>
	<p>建言氣氛對正向情感經驗與變革承諾之調節效果 (#1628) The Moderating Effect of Voice Climate on Positive Affection Experience and Commitment to Organizational Change (#1628) 陳心懿 國立臺北大學 侯玉祥 國立中興大學 邊明道 國防大學 王秀敏 國立臺北大學 <i>Chen, Shin-Yih Angela, National Taipei University</i> <i>Hou, Yu-Hsiang, National Chung Hsing University</i> <i>Bian, Min-Dau, National Defense University</i> <i>Wang, Shiou-Min, National Taipei University</i></p>
	<p>兩岸綠色教育成效比較之研究 (#1609) Effectiveness of Cross-strait Environmental Education (#1609) 王博雅 國立中央大學 李誠 國立中央大學 <i>Wang, Bo-Ya, National Central University</i> <i>Lee, Joseph. S., National Central University</i></p>
	<p>投資人才划算嗎? 探討職涯管理制度對人力資本與工作績效關係的調節效果 (#1630) Does investment in people payoff? The Moderation effect of Career Management System on Human Capital and Job Performance Relationship (#1630) 張曉潔 國立臺南大學 曹瓊文 國立臺南大學 <i>Chang, Hsiao-Chieh, National University of Tainan</i> <i>Tsao, Chiung-Wen, National University of Tainan</i></p>

	<p>創業導向與公司績效關係之研究：以高績效工作系統為中介變項 (#1604) The Relationships of Entrepreneurial Orientation and Firm Performance: High Performance Work Systems as a Mediator (#1604) 丁昱琦 國立中正大學 黃良志 國立中正大學 <i>Ting, Yu-Chi, National Chung Cheng University</i> <i>Huang, Liang-Chih, National Chung Cheng University</i></p>
	<p>探討知識管理推動者、知識分享、知識轉移、創新工作行為與組織績效之關係:直接效果與間接效果的微觀觀點之研究 (#1633) Exploring the Relationship among Knowledge Management Enablers, Knowledge Sharing, Knowledge Transfer, Innovative Work Behavior and Organizational Performance: A Micro-Level Investigation Perspective of Direct and Indirect Effects (#1633) 沈明宏 國立臺灣師範大學 <i>Shen, Ming-Horng, National Taiwan Normal University</i></p>
<p>Session C</p>	<p>職場友誼與員工退卻行為之關係 (#1605) The Effect of Workplace Friendship on Withdrawal Behavior (#1605) 李旭梅 大葉大學 田曜誠 大葉大學 汪睿祥 大葉大學 <i>Lee, Hsu-Mei, Da-Yeh University</i> <i>Tian, Yiu-Shing, Da-Yeh University</i> <i>Wang, Rui-Xiang, Da-Yeh University</i></p> <p>高績效工作系統對助人行為之影響—以知覺組織支持為中介變項 (#1606) The Influence of High Performance Work System on Helping Behavior: Perceived Organizational Support as a Mediator (#1606) 林武慶 國立中正大學 黃良志 國立中正大學 <i>Lin, Wu-Qing, National Chung Cheng University</i> <i>Huang, Liang-Chih, National Chung Cheng University</i></p> <p>探討創新成功因素、組織文化、組織學習暨企業社會責任對臺灣文創企業創新能力與組織績效影響之研究 (#1635) Exploring the Effect of Successful Factors of Innovation, Organizational Culture, Organizational Learning and Corporate Social Responsibility on Taiwan Cultural and Creative Company's Innovation Capability and Organizational Performance (#1635) 周士琦 國立臺灣師範大學 <i>Chou, Shih-Chi, National Taiwan Normal University</i></p>

	<p>以職能和人格特質為工作成果預測因子之縱貫性研究 (#1603) Competency and Personality as Predictors of Work Outcomes: A Longitudinal Study (#1603) 王芷薇 國立新竹教育大學 盧郁涵 國立新竹教育大學 張婉菁 國立新竹教育大學 <i>Wang, Zhi-Wei, National Hsinchu University of Education</i> <i>Lu, Yu-Han, National Hsinchu University of Education</i> <i>Chang, Wan-Jing April, National Hsinchu University of Education</i></p>
	<p>不同招募方式對夏日兼職員工留職差異之研究-以美國 Six Flags Great Escape 為例 (#1608) The Study of Differences between Different Recruitment Sources among Summer Part-Time Employee Retention-Take America Six Flags Great Escape as the Example (#1608) 黃挺彥 國立臺灣師範大學 李晶 國立臺灣師範大學 <i>Huang, Ting-Yen, National Taiwan Normal University</i> <i>Li, Ching, National Taiwan Normal University</i></p>

論文發表(Paper Presentation) 15: 10-16: 50

<p>Session D</p>	<p>職家衝突、組織氣候與工作投入之相關研究 (#1602) A Relationship on the Work-Family Conflict, Organizational Climate and Involvement (#1602) 鍾怡安 國立新竹教育大學 張婉菁 國立新竹教育大學 <i>Chung, Yi-An, National Hsinchu University of Education</i> <i>Chang, Wan-Jing April, National Hsinchu University of Education</i></p> <p>非營利組織員工個人與組織配適對工作績效與離職傾向之影響，以人 格特質與組織公平性為調節變項 (#1625) Person-Organization Fit, Job Performance, and Turnover Intention in Non- Profit Organizations: Exploring the Moderation Effects of Organizational Justice and Individual Personality (#1625) 王奕棋 國立臺南大學 曹瓊文 國立臺南大學 <i>Wang, Yi-Ci, National University of Tainan</i> <i>Tsao, Chiung-Wen, National University of Tainan</i></p> <p>人格特質與工作投入之關係研究：以外派意願為中介變項 (#1626) The Study on the Relationship between Personality Traits and Job Involvement: Expatriate Willingness as Mediator (#1626) 李惠玲 國立臺灣師範大學 <i>Lee, Hui-Lin, National Taiwan Normal University</i></p>
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	<p>高績效工作系統對公司績效之影響—以人力資本為中介變項 (#1607) The Influence of High Performance Work Systems on Firm Performance: Human Capital as a Mediator (#1607) 章伯瑤 國立中正大學 黃良志 國立中正大學 <i>Chang, Po-Yao, National Chung Cheng University</i> <i>Huang, Liang-Chih, National Chung Cheng University</i></p>
	<p>個人主管適配對工作績效的影響：探討秘書的人力資本及角色面向的 調節效果 (#1622) The Influence of Person-Supervisor Fit on Job Performance: Investigating the Moderating Effect of Human Capital and Role Orientations of a Secretary (#1622) 葉佳蓉 國立臺南大學 曹瓊文 國立臺南大學 <i>Yeh, Chia-Jung, National University of Tainan</i> <i>Tsao, Chiung-Wen, National University of Tainan</i></p>
	<p>變革領導對正向情感經驗與組織承諾之調節效果 (#1629) The Moderating Effect of Change Leadership on Positive Affection Experience and Organizational Commitment (#1629) 陳心懿 國立臺北大學 侯玉祥 國立中興大學 曾盈瑄 國立臺北大學 <i>Chen, Shin-Yih Angela, National Taipei University</i> <i>Hou, Yu-Hsiang, National Chung Hsing University</i> <i>Tseng, Ying-Hsuan, National Taipei University</i></p>
Session E	<p>The Effect of Organizational Trust on Knowledge Sharing and Academic Satisfaction of Taiwan ICDF Scholarship Students in Taiwan (#1610) Shih, Cheng-Ping, National Taiwan Normal University Hildeberto Manuel Seca, National Taiwan Normal University</p>
	<p>Motivation and Expatriate Experience for Taiwanese Self- Initiated Expatriates in China (#1623) Chang, Fang-Yu, National Taiwan Normal University Chang, Wei-Wen, National Taiwan Normal University</p>
	<p>Angel or Devil? The Relationships among Citizenship and Deviant Behaviors of Employees and Customers (#1611) Hu, Hsin-Hui Sunny, Ming Chuan University</p>
	<p>Preliminary Analysis on Motivation to Study in Programs using English as a Medium of Instruction and Citizenship Behavior toward Program (#1634) Yeh, C. Rosa, National Taiwan Normal University Tsai, Yi-Ling, National Taiwan Normal University</p>
	<p>A Case Study of Taiwan's International Students: Culture and Commitment (#1624) Shih, Cheng-Ping, National Taiwan Normal University Axana Vasquez, National Taiwan Normal University</p>

	<p>Will Strategic Management Development Mediate the Impact of Human Resource Management Strategy on Organizational Performance? (#1615) <i>Wang, Dan-Shang, National Changhua University of Education</i> <i>Hsieh, Yu-Er, National Kaohsiung Normal University</i> <i>Tsai, Chia-Ju, Taiwan Asset Management Corporation</i></p>
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